



Colin Barr

Contact

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Experience

8/05 - Present Freelance Graphic Designer

Designing marketing / communications materials for nonprofit organizations.

7/05 - 8/05 Graphic Designer (temp)

Education Development Center (EDC) Newton, MA

A research and development nonprofit organization creating policy and research in the areas of learning, teaching and community development.

Designed creative communications materials for EDC's programs as a freelance designer.

- Working effectively as a team member
- Meeting required tight deadlines
- Producing creative design concepts quickly

1/03 - 1/05 Graphic Designer

PureVisual Cambridge, MA

A design firm exclusively servicing the nonprofit community.

Designed communications materials for nonprofit organizations. Reduced costs and increased the quality of communications through project management that included:

- Working effectively as a team member
- Avoiding costly printing problems
- Establishing partnerships with vendors
- Meeting required deadlines
- Producing effective design concepts quickly

Increased the number of clients served and raised the level of community awareness by using graphic communication to:

- Generate excitement around the message
- Help solidify the relationship with the community by creating a public face for the client
- Deliver the message in a way that is meaningful and memorable

5/01 - 1/03 Marketing/Communication Consulting

Solutions At Work

Agassiz Neighborhood Council

Massachusetts Peace Action

Strengthened the relationship between organizations and their audiences through:

- Creation of communication pieces
- Help them decide how best speak to their audiences
- Determine the best communication vehicle
- Organizing realistic project schedules

Participated in establishing partnership relations with similar organizations to maintain and increase the quality, importance, value and effectiveness of the organization's services

- Identify similar organizations to share resources and procedure information
- Share community fundraising opportunities

2/99 - 5/01 Graphic Designer

Cambridge Health Alliance Cambridge, MA

Healthcare organization of 18 health centers and 2 hospitals.

Advanced their health promotion programs and helped advertise their events. Designed internal and most external collateral and marketing pieces for the health centers and hospitals. Helped to connect the patients with the programs by designing material for health initiatives, community events, various departments and allied locations.

- Designed collateral for health programs (homelessness awareness and West Nile virus, for example) to educate the public about various public health issues
- Designed for Portuguese, Spanish and Haitian/Creole audiences
- Participated in about 150 projects
- Established and cultivated relationships with outside vendors
- Maintained computer hardware and software to keep projects moving forward and on schedule

Education

Studies In Graphic Design 1992-2002

Massachusetts College of Art, Boston

Bachelor of Arts 1991

University of New Hampshire, Durham

Computer Skills

Mac OSX & PC

MS Word
InDesign (CS)
QuarkXPress
Photoshop (CS)
Illustrator (CS)
Acrobat
Dreamweaver
Flash